

# M COOL PRIMER

PRIMER FOR M-COOL



M-Cool Primer is a water-based breathable primer suitable for interior & exterior sand plastered surfaces, concrete and asbestos, etc specially designed as a primer coat prior to Roof Cool Coatings.

## PRODUCT CHARACTERISTICS

PROPERTIES	SPECIFICATIONS
Appearance	White, smooth paste
Viscosity	25000 ± 2000 cP
Specific gravity @ 27°C	1.45±0.05
Non-volatile content	50 – 60%
pH	9.00±1.00
Surface dry	30 minutes
Sheen level	Soft sheen
Over coating interval	2-4 hours
Stability of thinned paint	24 hours

## USES

Asbestos, non-asbestos, brick work, gypsum boards | Cement plasters, concrete, cementitious renderings | False ceilings.

## BENEFITS

Smooth finish | Good hiding property | Allows the surface to expel moisture | Breathable | Very good intercoat adhesion | Seals chalky surfaces, improves top coat adhesion & top coat area coverage | Free from heavy metals like mercury, lead and chromium.

## SHELF LIFE & STORAGE

Best before 12 months in an unopened, undamaged, originally sealed packing and if stored in dry conditions | Protect from direct sunlight.

## RECOMMENDED DILUTION

1litre of water per litre of cement primer.

## COVERAGE

110 – 120 sq.ft/litre/coat.

## DIRECTIONS OF USE

All surfaces must be clean, dry and free of dirt, chalk, grease, oil, wax, rust and loose or peeling paint before painting | Repair holes and cracks with Vijay Crack-X | Add 1:1 of water and stir thoroughly to get a homogenous mixture | Apply single coat and allow it to dry for about 2-4 hours by brush or spray.

## NOTE

Ambient and surface temperatures must be between 5°C and 40°C during application | The moisture content of the wall must be less than 10% or have aged for at least 28 days.

## HEALTH & SAFETY PRECAUTIONS

Use rubber hand gloves & safety goggles | In case of contact with skin, wash with plenty of water | Keep out of reach of children.

## PACKAGING

